

EXPLORE KERRVILLE

OFFICIAL VISITORS GUIDE



KERRVILLECRAFTED.COM



KERRVILLE

CONVENTION & VISITORS BUREAU

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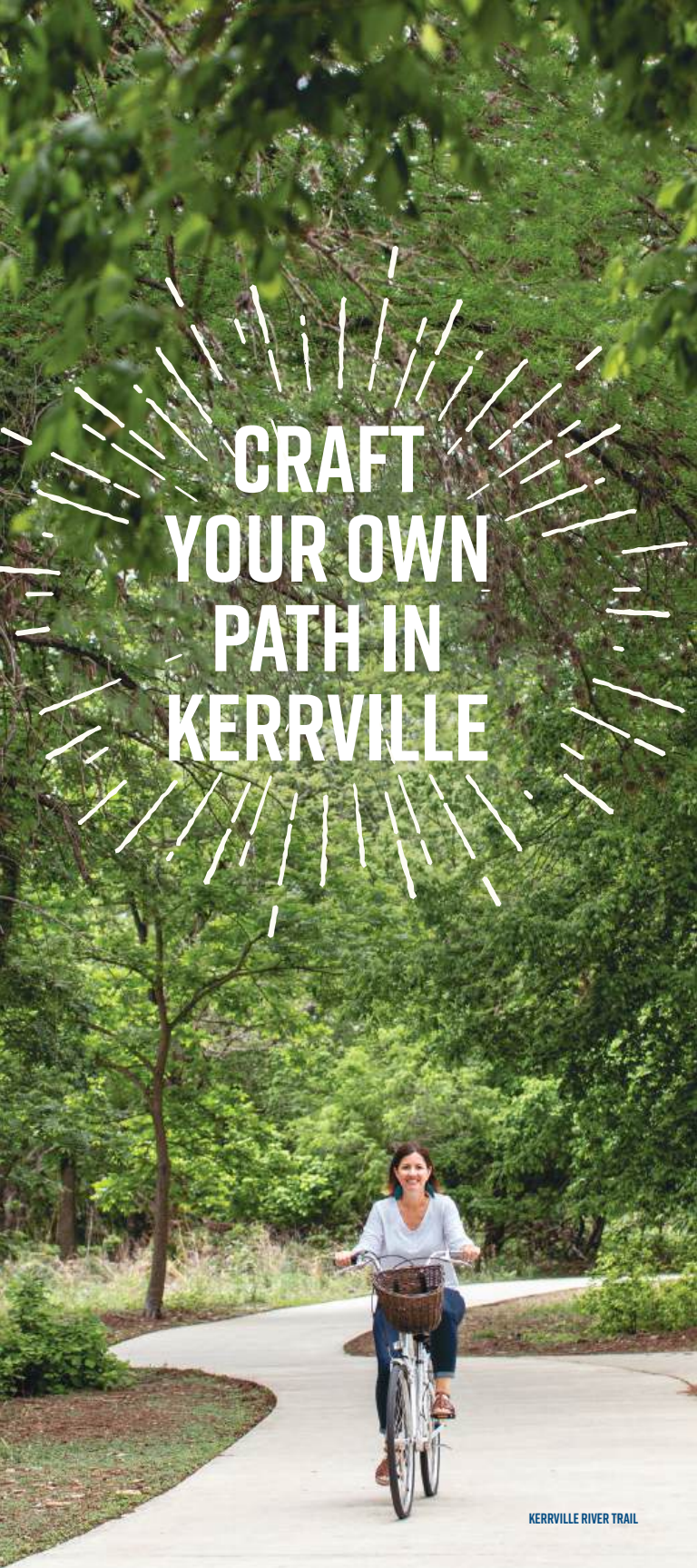
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A woman with brown hair, wearing a light blue long-sleeved shirt and dark blue jeans, is riding a silver bicycle with a brown wicker basket on the handlebars. She is smiling and looking towards the camera. The path is a light-colored concrete or stone, curving through a dense forest of green trees and bushes. The background is filled with vibrant green foliage, and the scene is brightly lit, suggesting a sunny day. The overall mood is peaceful and inviting.

CRAFT YOUR OWN PATH IN KERRVILLE

KERRVILLE RIVER TRAIL

FROM THE RIPPLING
WATERS OF THE
GUADALUPE, TO MILES
OF ROLLING HILLS
AND AN ABUNDANCE
OF CRAFT CUISINE,
KERRVILLE IS BRIMMING
WITH ADVENTURES
AND EXPERIENCES TO
EXPLORE AT YOUR OWN
UNIQUE PACE.

The past meets the present in beautifully crafted Kerrville, Texas. Visitors feel inspired as they stroll our historic downtown, uncover an antique gem, pedal through riverside trails, find the perfect artisan gift, or enjoy a handcrafted meal. Kerrville's rolling hills and sparkling waters set the tone for a peaceful and relaxed visit to the Texas Hill Country. Just as the Guadalupe River crafts its own path through Kerrville, visitors can craft their own experience.

SCAN TO WATCH
KERRVILLE
IN MOTION:



HOW FAR 'TILL KERRVILLE?

*A quick 30 minute
drive from*

FREDERICKSBURG,
BANDERA,
& BOERNE

*A short 1 hour
drive from*

SAN ANTONIO

*Just a 2 hour
drive from*

AUSTIN

3 hours away from

CORPUS CHRISTI

Only 4 hours from

DALLAS/FORT WORTH,
HOUSTON, & MIDLAND

WELCOME
TO KERRVILLE, TX

*KerrvilleCrafted.com • 800-221-7958
Kerrville Convention & Visitors Bureau
2108 Sidney Baker, Kerrville, TX*



A MEAL WITH A VIEW

A RESTAURANT WITH GREAT FOOD IS A TREASURE

A restaurant with craft food is a treasure; a restaurant with a river view is sublime. Restaurants with a focus on fresh and locally sourced ingredients elevate the dining scene in Kerrville for all to enjoy. Here are five restaurants with the finest views in Kerrville.

1011 BISTRO

Perched on the banks of the Guadalupe River, it's water as far as the eye can see at upscale 1011 Bistro. You can't get any closer to the river unless you get on a boat. This special-occasion spot has a nice wine list and fine-dining dishes like the pan-roasted Chilean sea bass with a crunchy panko crust enclosing the buttery, flaky fish within. For dessert, make sure to order the whiskey cake.

FOR A COMPLETE
LIST OF RESTAURANTS,
SCAN THE QR CODE BELOW





THE LAKEHOUSE

Eat good food with good friends while taking in Guadalupe River views at The Lakehouse. Known for their catfish and other favorites like the chicken fried steak with a side of hush puppies, you're invited to pull up a chair and enjoy riverfront views in a nostalgic setting.

THAI OCHA

Enjoy lunch at Thai Ocha, a family-run Thai restaurant located on the Guadalupe River with a view of Tranquility Island, a verdant sanctuary lined with cypress trees. The views are most palpable from the restaurant's patio. The expansive, stone-lined porch is enclosed by a wrought-iron fence. Dishes with noodles or rice are the thing, and at lunch you can get the Classic Pad Thai with rice noodles, peanuts, egg, and bean sprouts for an amazing price.

PINNACLE GRILL

The Pinnacle Grill is located at one of the highest points in Kerrville, and the panorama of the Hill Country will take your breath away. No matter how many times you look, you'll see something different. The dining experience is quintessential Texas high-end without a high-end attitude.

BILLY GENE'S

Everyone's welcome to enjoy the home cooking at family-run Billy Gene's, a good-natured restaurant on the Guadalupe. They've won awards for their chicken-fried steak and the thick-cut onion rings are made with an irresistible battered crust. The sunsets are beautiful from their dining room thanks to a wall of large windows.

KERRVILLE CRAFTSMEN

DEEP IN THE HEART OF HILL COUNTRY, the city of Kerrville, Texas, is home to artists and craftsmen whose work celebrates their creative spirit. Generations of Kerrville artisans have drawn inspiration from the land and its heritage for their work.



Explore Kerrville's creative side. From paintings to jewelry, from leatherworking to unique home décor, the artists of Kerrville have something for everyone.

JAMES AVERY ARTISAN JEWELRY

Quality materials and exquisite craftsmanship define the James Avery Artisan Jewelry brand.

From humble beginnings in a garage more than half a century ago, the company has grown to sell jewelry in 100 stores across four states. From earrings and pendants to rings, bracelets, and necklaces, every item is crafted by the hand of artisans, many of them descended from company craftsmen of decades past.

James Avery jewelry is shaped from premium materials like gold, sterling silver, bronze, and gemstones. Designs range from the grand Texas collection and beauty of the Sunflower line, to the whimsical Whataburger® bling. Be sure to spend some time in the visitor center and history gallery to learn more about what's gone into these stunning pieces.

RIVERS EDGE GALLERY

For an array of contemporary and traditional Western art, look no further than Rivers Edge Gallery. Their six gallery spaces boast works in a variety of media, supplied by 16 affiliated artist groups with more than 500 artists between them. With thousands of pieces at affordable prices, Rivers Edge will help you brighten your walls. Find that perfect gift, or lose yourself in the beauty of the art on display.

SCAN THE QR
CODE TO DISCOVER MORE
ABOUT ART & CULTURE
IN KERRVILLE





CLINT ORMS, SILVERSMITH



CLINT ORMS STUDIO



JAMES AVERY
ARTISAN JEWELRY



JAMES AVERY
HISTORICAL CENTER

CLINT ORMS, SILVERSMITH

Imagine the beauty of the Hill Country and the values of the Old West captured in a hand-designed item. That's the goal of silversmith and engraver Clint Orms.

Orms was inspired by the work ethic and integrity of the cowboys he knew as a child. Today, he channels those values and his love of the land into the creation of ornate Texas belt buckles and accessories. Items from Orms' workshop are painstakingly designed, rich with detail, and crafted from solid gold and sterling silver that will last a lifetime. The pieces depict animals and symbols that represent the spirit of the West: buffalo, birds, trout, and horses.

WILDGOOSE MANUFACTURING

Take a piece of Texas home with you. Every leather journal, set of flatware, and cowhide rug produced by Wildgoose Manufacturing reflects the beauty of the Hill Country.

Wildgoose specializes in leather bags and accessories, as well as unique home décor. Choose from a robust collection of top grain leather products in luxurious colors inspired by the Hill Country palette, or a home item like flatware with elk antler handles guaranteed to be a conversation starter.



PHOTO CREDIT: RIVERS EDGE GALLERY

CALENDAR OF EVENTS

JANUARY/FEBRUARY

Kerrville Renaissance Festival

River Star Arts & Event Park • KerrvilleRenFest.com

MARCH/APRIL

Kerrville EasterFest

Flat Rock Park • KerrvilleChamber.biz/EasterFest

Kerrville Easter Bike Tour

Schreiner University • EasterBikeTour.com

Fiber and Jewelry Show

120 Point Theatre Road, Ingram • HCAF.com

MAY/JUNE

Texas Masters of Fine Art Show

Y.O. Ranch Hotel • TexasMasters.com

Kerrville Folk Festival

3876 Medina Highway • KerrvilleFolkFestival.org

Southwest Gourd & Fiber Fine Art Show

228 Earl Garrett St • KACCKerrville.com

JULY/AUGUST

Kerrville's 4th on the River

Louise Hays Park • TheArcadiaLive.org

SEPTEMBER/OCTOBER

Kerrville Triathlon Festival

Kerrville • KerrvilleTri.com

Kerrville Welcome Home Fest

3876 Medina Highway • KerrvilleFolkFestival.org

NOVEMBER/DECEMBER

Texas State Arts & Crafts Fair

120 Point Theatre Road, Ingram • TxArtsandCraftsFair.com

Texas Furniture Makers Show

Kerr Arts & Cultural Center • TexasFurnitureMakersShow.org

FOR A COMPLETE
LIST OF EVENTS, SCAN
THE QR CODE BELOW.



LOCAL SHOPS & HOT SPOTS

WHEN CRAFTING THE PERFECT SHOPPING EXPERIENCE IN KERRVILLE, there is plenty of variety to choose from, whether it's antiques, clothing, eclectic finds or locally-made goods. As you stroll our historic downtown, make time to stop into one of our art galleries, dine on a nearby patio, or sip a freshly brewed coffee or handmade cocktail. If you're looking to pick up something special to commemorate your visit or bring home to a loved one, you're likely to find it at one of these stunning local shops and hot spots.

SCHREINER GOODS

Located in downtown Kerrville, Schreiner Goods is an upscale destination for bold women with a penchant for fashion. Inside, you'll find a curated selection of women's clothing, accessories, and stylish home goods for the discerning fashionista. In fact, as soon as you walk through the front door, you'll be dying to browse the endless displays of eye-catching clothing. If you fancy a personal shopper, let the polished employees guide you to new styles you're bound to love. Discover dresses, sweaters, shoes, handbags, and jewelry from designers like Eileen Fisher, Lafayette 148, and Huma Blanco. Whatever you came in for, you're sure to leave with a complete and polished new look. At the very least, a trendsetting new piece of jewelry.

RUSTIC ELEGANCE

Nobody does rustic as elegantly as Texas. If there's a shop that's ready and willing to transform your home into a beautiful, modern take on classic Western style, it's Rustic Elegance. The shop carries everything you need to create a warm, inviting living space. Rustic Elegance has ready-to-purchase chandeliers, office furniture, unique dining sets, artisan rugs, Texas-inspired art, and dazzling decor. Fancy something unique? The team can help you design custom furniture to help bring your distinctive vision and style to life in the most elegant way imaginable.

FAIRY MOON EMPORIUM

If you like your shopping experience to feel like a treasure hunt, Fairy Moon Emporium will be your favorite store with its wide variety of eclectic goods. From holiday-themed and handcrafted to vintage, antique, and just truly bizarre, you never know what you will find with every visit to this unique destination. Fairy Moon Emporium is located in downtown Kerrville and is a must-stop when you're strolling through.

RUSTIC ELEGANCE



FOR A COMPLETE
LIST OF PLACES TO SHOP
IN KERRVILLE
SCAN THE QR CODE



SCHREINER GOODS



UNCORK KERRVILLE



IF YOU HAVEN'T NOTICED, wine has all but taken over Texas' Hill Country. Locally owned wine shops and vintners are bringing in more attention by transforming one-of-a-kind terroir into stunning wines that every Texan should be proud to call their own.

TURTLE CREEK OLIVES & VINES

Not only does Turtle Creek Olives & Vines boast its own selection of private label Texas wines and Italian extra virgin olive oil, it also stocks its shelves with a collection of fantastic wines from around the world. This unique combination allows visitors to explore everything the emerging Texas wine country has to offer and find a new international favorite in the same spot.

KERRVILLE HILLS WINERY

An award-winning winemaker brings his passion for quality and Texas grapes to Kerrville Hills Winery. The winery features a wide portfolio of wines ranging from bold Petite Sirah to just-a-bit sweet Muscat Canelli. Have a taste and pick out your favorite bottle at The Hill at Schreiner University. You will enjoy a classic wine tasting experience with fabulous views of the surrounding Hill Country.

REPOSE

Sip on high tea by day, and indulge in champagne & small bites by night at Repose. Speaking of champagne, Repose focuses on grower champagnes and they have the largest selection in Central Texas. Grab a glass and plate of black truffle potato chips or a charcuterie board to live out Repose's mission to relax, recharge, and reconnect. If wine is your drink of choice, order a glass of a sparkling brut or some cabernet sauvignon in this elegant setting.





KERRVILLE BEER & BREWERIES

RAYS OF TEXAS SUNSHINE WARM YOUR SKIN, balanced out by the cool breeze. Energized laughter from nearby patrons fills the air. In your hand is a perspiring glass of cold beer. Fluffy foam touches your lips, giving way to a refreshing brew that might as well be liquid gold. Experiences like this are bountiful in the open-air breweries of Kerrville, Texas.

PINT & PLOW BREWING CO.

When it comes to an all-inclusive brewery experience, Pint & Plow has you covered. A unique twist on craft beers, enter beer cocktails: a mixture of the most popular drafts and fruit juices, guaranteed to quench your thirst. Outside of their selection of craft beers, unique beer cocktails, and wines, Pint & Plow also serves fresh food and organic coffee/espresso.

The artisan food menu includes appetizers, salads, sandwiches, pizzas, and even a daily dessert so make sure to get your hungry tummy there before the kitchen closes. Pint & Plow also hosts free live events, so come eat, drink, and listen merrily.



OFF MAIN BREWING

Cross visiting a boutique craft brewery off of your list when you visit Off Main Brewing in downtown Kerrville. Off Main Brewing strives to bring an element of innovation within the art of craft beer, all the while making their brews accessible and approachable to new beer drinkers. Each brew is crafted and inspired by the flavors and beauty of Hill Country. Whether you are enjoying a brew as refreshing as the Guadalupe River or trying their Comanche Moon that celebrates the Comanche Indians rich history in Kerrville, each sip will transport you on an adventure.

BUSTED SANDAL BREWING COMPANY

Busted Sandal is a veteran owned brewery serving up everything from innovative fresh flavors to tried and true favorites. The brewery is dedicated to using high-quality ingredients and creating flavorful beers that appeal to every beer drinker. Try one of their signature year-round brews on tap or one of their special release beers when you visit their taphouse in downtown Kerrville.

BASEMENT BREWERS OF TEXAS

Created by four friends who connected through coaching youth sports, the Basement Brewers of Texas boasts the largest selection of craft beer in the Texas Hill Country. The extensive collection includes eight house-crafted beers, six guest drafts, 50 different cans/bottles, and a selection of wines and ciders. With so many available options, the taps rotate quickly. Make sure to call ahead for that day's selection. Didn't get to try everything you wanted to? Basement Brewers offers beer in growlers for you to take home.

Basement Brewers embodies their community-driven approach with a variety of weekly events. Along with backyard game tournaments and sports watch parties, Basement Brewers hosts a Fun Run (or walk) on select evenings with half-priced beer afterwards. Once a month, it's time to team up for trivia night with family and friends. If none of these events strike your fancy, the Basement Brewers are eager to rent out their brewery or backyard for any non-religious, non-political events like birthdays or exclusive events.

EXPERIENCES THAT TEMPT THE SENSES ARE BOUNTIFUL IN THE OPEN-AIR BREWERIES OF KERRVILLE, TEXAS.

TRAILHEAD BEER GARDEN

Take a few steps off the Kerrville River Trail and order yourself a refreshing pint at the Trailhead Beer Garden. An open-air venue located on the campus of Schreiner University, the tree-lined Beer Garden hosts several picnic tables, fire pits, and grassy areas for seating. Settle in, get cozy on the porch of the 1920's home-turned-beer-garden, and enjoy a variety of live performances for a uniquely Texan night. With monologues and scenes by Schreiner University theatre students, an open mic/karaoke night, and musical performances from nationwide artists, there's sure to be entertainment for everyone.

Trailhead Beer Garden has eight drafts. From Black Lab brown porter to Wild & Well's ginger kombucha and Growers red wine, their selection is curated to please a plethora of palates. The garden also provides several options for those not drinking, including three "mocktails" that bring all of the refreshment and none of the buzz.

While no outside food or drinks are allowed, the Beer Garden has your hunger covered. Accompanying each live performance, expect to see a food trucks like Vecinos Fruteria y Cocina or Shim's Be Blessed sitting nearby.



TRAILHEAD BEER GARDEN

THE HEART OF HILL COUNTRY MUSIC

AS A DESIGNATED TEXAS MUSIC FRIENDLY COMMUNITY, folks in Kerrville tend to move to their own beat. When your days are filled with walking under sunlight filtering through emerald green trees and your nights are spent swaying to the rhythm of live music—it's hard to not have an upbeat view on life. Many of Kerrville's breweries feature live music, so pull up a chair as you sip, dine, and listen to the local musicians who call Kerrville their home.

QR CODE
FOR A LIST OF OUR
GREATEST HITS



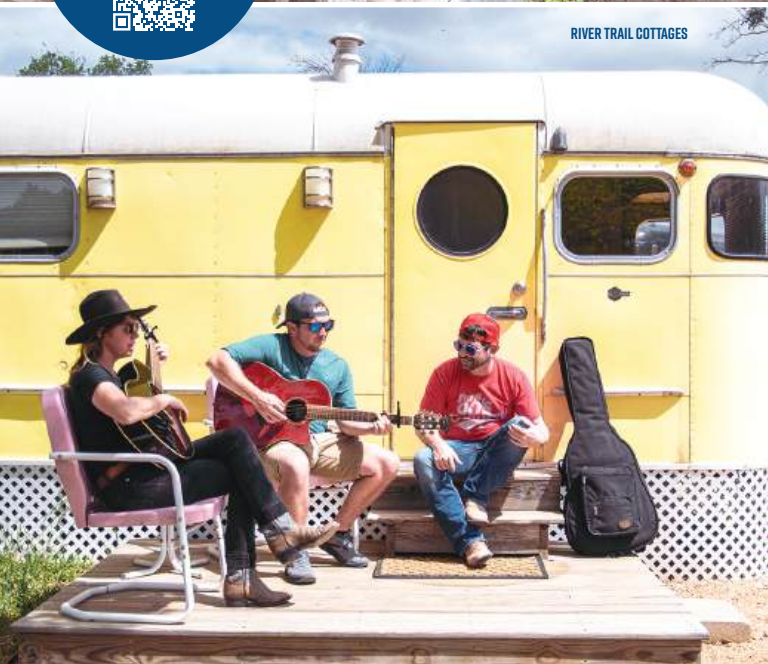


FOR A
COMPLETE LIST OF
ACCOMMODATIONS, PLEASE
SCAN THE QR CODE BELOW



JELLYSTONE

RIVER TRAIL COTTAGES



STAY ON THE RIVER

BREAK OUT OF THE RUT of copy-and-paste roadside hotels, and turn your stay into a memory in Kerrville with these unique accommodations along the Guadalupe River.

The **RIVER TRAIL COTTAGES** offer travelers a fun-filled departure from the normal hotel with a unique variety of retro overnight options, all just a stone's throw away from the Guadalupe River. Visitors can stay in the original, fully restored Motor Court Cottages, a series of newly built mid-century-themed Depot Alley or River View Cottages, or a choice of vintage RV's filled with modern amenities. Hookups are also available for those who want to enjoy the grounds from the familiarity of their own RV.

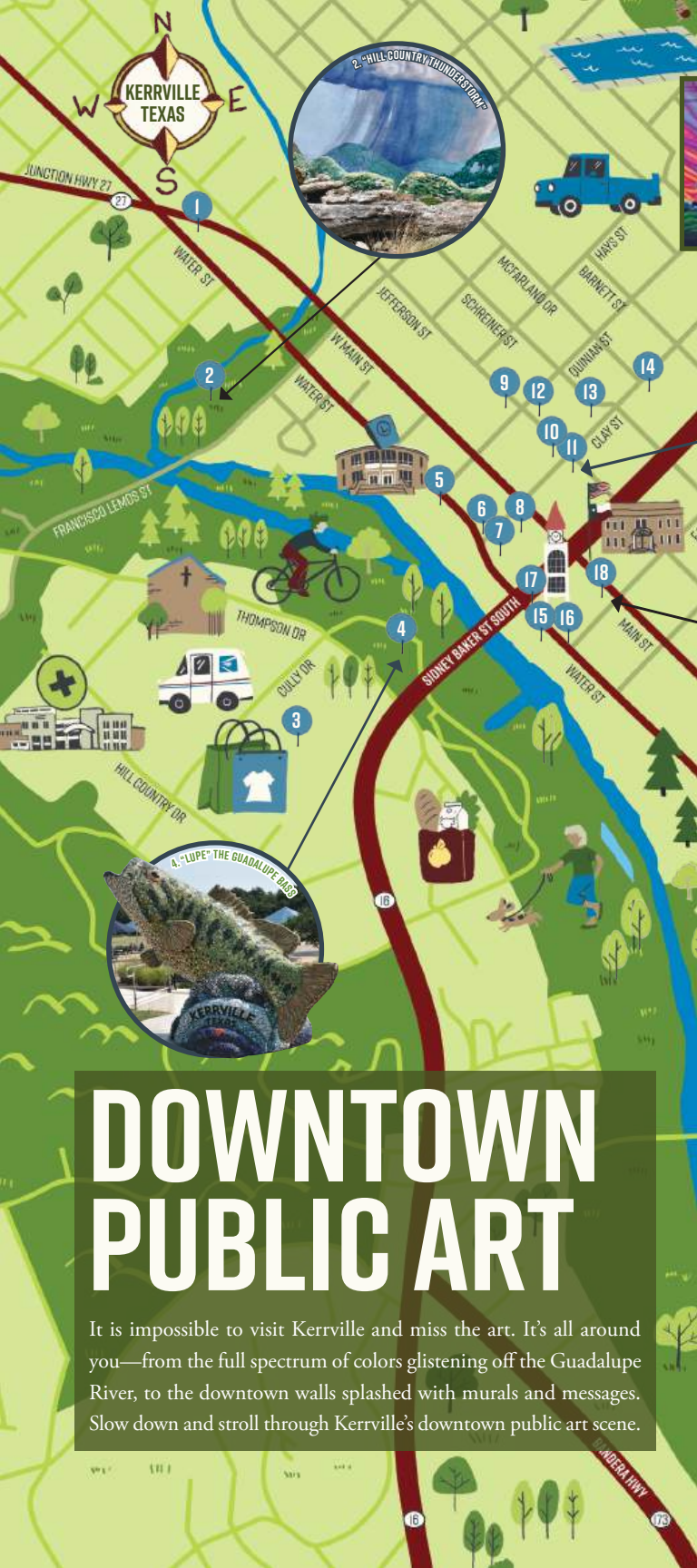
Only 150 feet of rich, Texas soil separates guests of the **RIVER HOUSE** from a beautiful stretch of the Guadalupe River. All of the guest rooms offer direct access to the river and the 6-mile-long Kerrville River Trail that will lead you through downtown Kerrville. The facilities also come with grills, bicycles, river floats, fishing poles, kayaks, and backyard games for your enjoyment. With large outdoor patios and fire pits, there may be no better spot in all of Texas to kick back and enjoy a quiet evening.

For families, look no further than **YOGI BEAR'S JELLYSTONE GUADALUPE RIVER CAMP RESORT** for a getaway full of fun. There's putt-putt, jumbo sized jumping pillow (think of a trampoline crossed with jumping castle), laser tag, playgrounds, oh and don't forget an entire water slide park! Guests can choose between luxury cabins or RV campsites. Either way, you can't go wrong with this Yogi Bear themed accommodation located on the river.

Looking to unplug and enjoy the tranquility only the Hill Country can provide? **KERRVILLE SCHREINER PARK** offers RV'ers and campers over 500 acres of space to stretch out, explore, and picnic. They even have cabins to offer up as well. Located right along the Guadalupe, your access to the river is unparalleled. So bring your fishing gear, or give kayaking and stand-up paddle boarding a try—it's time to get out in nature!

**THERE MAY BE
NO BETTER SPOT
IN ALL OF TEXAS
TO KICK BACK
AND ENJOY A
QUIET EVENING.**

And don't worry, these aren't the only spots to stay and explore the Guadalupe River. Visit KerrvilleCrafted.com to find other unique accommodations for your next river getaway.



DOWNTOWN PUBLIC ART

It is impossible to visit Kerrville and miss the art. It's all around you—from the full spectrum of colors glistening off the Guadalupe River, to the downtown walls splashed with murals and messages. Slow down and stroll through Kerrville's downtown public art scene.

OFF SIDNEY BAKER ST 21



SCAN THE QR CODE TO DISCOVER THE FULL PUBLIC ART TRAIL



1. **PATRIOTIC MURAL**
MAMAGITA'S, 215 JUNCTION HWY.
2. **"THE PROMISE" & "HILL COUNTRY THUNDERSTORM"**
150 FRANCISCO LEMOS ST.
3. **"KERRVILLE KINDNESS" AND "HILL COUNTRY STRONG"**
200 SIDNEY BAKER ST.
4. **"LUPE" THE GUADALUPE BASS**
202 THOMPSON DR.
5. **STORYBOOK MOSAICS**
505 WATER ST.
6. **"REGENERATE"**
212 CLAY ST.
7. **"RESTORE & RECHARGE"**
201 CLAY ST.
8. **POP ART MURAL**
223 CLAY ST.
9. **"LANDPRINT"**
429 JEFFERSON ST.
10. **"HOBO CODE"**
332 CLAY ST.
11. **"HARRY DIETERT"**
601 JEFFERSON ST.
12. **CANTINA BUENA VISTA**
516 JEFFERSON ST.
13. **KERRVILLE PETS ALIVE MURAL**
414 CLAY ST.
14. **BASEMENT BREWERS MURAL**
521 CLAY ST.
15. **"KERRVILLE - LIVE HAPPY"**
717 WATER ST.
16. **THE STAR AT WATER STREET**
798 WATER ST.
17. **"JUAN CARLOS" THE GREEN ANOLE**
201 CLAY ST.
18. **"MOTHER'S LOVE" (BRONZE) AND KERR ARTS & CULTURAL CENTER**
228 EARL GARRETT ST.
19. **"LOVE LETTER TO KERRVILLE"**
1217 BROADWAY
20. **"RIPRARIAN"**
HWY. 27 AND THE KERRVILLE RIVER TRAIL
21. **"WELCOME TO KERRVILLE"**
2108 SIDNEY BAKER ST.
22. **LIFT KALEIDOSCOPE**
838 WATER ST.

THE RIVER IS CALLING

THE GUADALUPE RIVER meanders through Southern Texas for 230 glorious miles. And when it comes to recreation, there's no better stretch of river than the section winding its way through Kerrville. Here, near the river's spring-fed headwaters, in the heart of Texas Hill Country, the gentle current provides canoers, kayakers, and SUPers with an afternoon of pure enjoyment. Hikers, bikers, and bird watchers enjoy the sparkling waters from the banks just the same. There are simply so many things to do – both on and along the Guadalupe – in Kerrville.

GRAB A PADDLE AND GET IN THE RIVER

Perhaps no one knows the river better than Corey Miller, the owner of Kerrville Kayak & Canoe, who refers to his office-meets-playground as “the Guad.” In the summer, he runs three locations renting out canoes, kayaks, paddle boards, and bikes (of course, you can also simply stop by to find out where the bass are biting or to book a river shuttle service). You can rent by the hour or the half-day. Just remember to reserve in advance because Corey's colorful fleet goes fast. Kerrville's worst-kept secret is the fact that the best way to see the river is from the river. Whether you're fly fishing for Guadalupe Bass from the comfort of your own canoe, birding by paddle board, or testing out a two-person kayak, you're pretty much guaranteed a great day on the Guadalupe.

EXPLORE 6 MILES OF RIVERFRONT TRAIL

Kerrville's unofficial crown jewel, the multi-use Kerrville River Trail is a popular thoroughfare connecting the city's riverfront parks. It parallels the Guadalupe for 6 miles, and at 10-feet wide, welcomes two-way traffic. Walk your dog, go for a run, ride your bike or relax on a bench in the shade of Kerrville's signature cypress trees. Just don't be surprised if you have to share your river views with friendly ducks (let's just say they're well-fed) and indifferent white-tail deer.



EXPLORE MORE
OUTDOOR OPTIONS WITH
THIS QR CODE





PEDAL YOUR WAY THROUGH TOWN

If your goal is to cover the most ground, consider renting wheels from Hill Country Bicycle Works. Located just a block from one of the River Trail's trailheads, this family-owned shop has been a local institution for nearly 30 years. It rents town bikes, road bikes, hybrids, and even eight different styles of e-bikes. Shop owners Adam and Lisa are usually around to share their tips for exploring the trail. For example, Lisa highly recommends taking a spin to the newest section – a 1-mile extension from G Street to Schreiner University Trailhead Beer Garden. It boasts plenty of parking, public bathrooms, draft beer, live music, and Kerrville's favorite food trucks.

LEARN AND PLAY AT RIVERSIDE NATURE CENTER

Another spot along the Kerrville River Trail worth checking out is the Riverside Nature Center. Its popular visitor center and garden are open to the public, free of charge, Monday through Saturday. Committed to educating visitors about the flora and fauna of the Texas Hill Country, the center is home to well-curated exhibits, a unique gift shop, and a learning and play area for the kids.

Outside the center, a 700-foot long nature trail winds through a garden where you can walk among more than 300 species of native trees, wildflowers, grasses, and ferns. There's even a Native Healing Garden filled with plants Native Americans used for medicinal purposes. Keep your eyes peeled for all creatures great and small, too. More than 160 species of birds, 90 species of butterflies, 17 species of reptiles, and 14 species of mammals have all been spotted here.



WHERE PAST MEETS PRESENT

EARLY PIONEER SETTLERS AND IMPORTANT FIGURES like Charles Schreiner Sr. found Kerrville brimming with possibility and beauty. Our early pioneer days set the stage for the innovation that attracted future visionaries. Saddle up for a trip through Kerrville's history and culture as you discover the stories our historic streets and our many monuments, galleries, and art installations have to tell.

THE SCHREINER MANSION HISTORIC SITE

Step into 1879 with a tour of The Schreiner Mansion Historic Site. Built by Confederate Captain Charles Schreiner, the limestone mansion is two stories of Romanesque Revival archways, luminous windows, and antique furnishings. It is listed on the National Register of Historic Places and is a popular venue for weddings, banquets, and other private events. Enjoy a guided tour of the house and learn more about the Schreiner family. Afterwards, stroll through the mansion's back courtyard, which is secluded from traffic and overlooks Kerrville's Peterson Plaza. Tours begin on the half hour on Thursdays between 10 a.m. and 2 p.m.

THE MUSEUM OF WESTERN ART

From the bronze, bucking bronco, to the arresting gaze of an indigenous woman rendered on canvas, the spirit of the American West lives on in Kerrville's Museum of Western Art. Here, you'll find work from both historic and contemporary artists depicting the people and animals of frontier days. There are also authentic artifacts like antique rifles and saddles.

Inspired? Try your hand at frontier craftsmanship at the museum's many workshops covering skills like chuckwagon cooking, leather working, candle making, and carving. The museum frequently hosts workshops on the last Saturday of each month.

If you still can't get enough of the Wild West, check out the museum's Griff Carnes Research Center with its 6,000 volumes on Western art and history.

SCHREINER MANSION HISTORIC SITE

TO SEE MORE OF
KERRVILLE HISTORY
SCAN THE QR CODE BELOW





STONEHENGE II

Towering on the campus of the Hill Country Arts Foundation is a steel-and-plaster replica of one of the world's most mysterious monuments. "Stonehenge II" is almost as tall and a little more than half as wide as its namesake in England. It began as an art project between neighbors Al Shepperd and Doug Hill in 1989, later becoming a sightseeing phenomenon.

Why clone just one mysterious monolith? Flanked by two 13-foot Easter Island head replicas, the faux stones are open to visitors from dawn until dusk on most days. Walk through the monument, take a selfie, and tell your friends you made a quick detour to Stonehenge on your trip.

THE COMING KING SCULPTURE PRAYER GARDEN

Fresh air and spiritual reflection await at The Coming King Sculpture Prayer Garden. This collection of artwork and walking paths were created as a visual representation of Christian themes and beliefs.

Enjoy eight bronze sculptures inspired by the Christian scriptures. Donated by contemporary artists, the pieces culminate in a 77-foot carbon and Corten steel cross. Inscribe a prayer rock to add to the thousands of rocks already laid down by visitors along the garden's Prayer Walk. Follow the path of tiles etched with scripture verses—can you find them all?

The garden is non-denominational and open to the public, located off Interstate 10 where it enters Kerrville.

KERR ARTS & CULTURAL CENTER

Head downtown to Kerrville's hub for everything arts and culture. The Kerr Arts & Cultural Center (KACC) boasts three galleries of oils, watercolors, photography, quilts, and woodwork. The center is affiliated with 16 artist groups, representing more than 500 artists and craftsmen working in a variety of media.

Want to do more than just look? Catch a KACC art class. The center's Art 101 Series offers individual classes covering basics like drawing, watercolor, and pastels. Other specialized series guide attendees through a deeper exploration of one medium.

While in town, sign up for the Legends and Lore Walking Tour of downtown led by the KACC executive director and local historian Lanza Teague. Her tales of Kerrville's rough-edged frontier days will leave you looking at the town through new eyes.

THE HILLS ARE ALIVE

WITH THE SOUND OF MUSIC & THEATER

FOR A COMPLETE
LIST OF MUSIC VENUES
AND THEATERS,
SCAN THE QR CODE BELOW



THE PERFORMING ARTS COMMUNITY IS ALIVE AND WELL IN KERRVILLE. If you're a supporter of the arts, you won't want to miss the opportunity to watch a play, enjoy a symphony, or peruse a few galleries while you're in town. This Texas Hill Country gem is stocked with artistic, theatrical, and musical talent. When you're ready to experience the year-round performances and talents of Kerrville, head to these spectacular venues to celebrate the arts.

ARCADIA LIVE THEATER

This iconic venue has been a cornerstone of the Texas Hill Country's cultural scene since it was built in 1926, and the town was sad to see it close in 1989. Fortunately, the non-profit Arcadia Live group stepped in and reopened the theater—following some renovations—in October of 2020. The Arcadia's proud glowing red neon and golden lights now once again beckon visitors of downtown Kerrville to come in for a show. Located on the stunning Guadalupe River, there may not be a more “Now this is Kerrville” spot in the area.

KATHLEEN C. CAILLOUX CITY CENTER FOR THE PERFORMING ARTS

A beacon in downtown Kerrville, the Kathleen C. Cailloux City Center for the Performing Arts is an epicenter for cultural exploration and enjoyment. The lobby exudes Hill Country warmth and hospitality. Year-round performances mean there's always live entertainment to enjoy. From the Symphony of the Hills, to nationwide musicians, to theater by Playhouse 2000, there's sure to be a show for everyone in this spacious 800 seat auditorium.

VK GARAGE THEATER

Next door to the Cailloux Theater take in the more intimate VK Garage Theater, a 120-seat black box theater owned and operated by Playhouse 2000. Playhouse 2000, a production and performance company, has been bringing great entertainment to the Texas Hill Country for over 20 years showcasing community theater with a diverse list of productions.

SYMPHONY OF THE HILLS

It's professionals only in this symphony orchestra. Seventy-five of them, to be exact. Their mission: to encourage a love of the symphony—and all of its variations—in the local community. Their annual five-concert season features performances ranging from Disney revues to classic concertos. Taking place in the Cailloux Theater, the symphony also performs and gives presentations at several elementary and middle schools in the area, all in the name of fostering a deep appreciation of music in a perfectly-tuned package.

SMITH-RITCH POINT OUTDOOR THEATRE

Located on the banks of the Guadalupe River in Ingram, the Smith-Ritch Point Outdoor Theatre is the oldest running outdoor theatre in Texas. Not only does it have a picture-perfect natural backdrop, but hosts all manner of dramas, comedies, and musicals throughout the summer season. Sit among the waning light and fireflies in this 500-seat amphitheater and enjoy cool breezes off the river while watching the local artistic talent. And don't worry, you can enjoy theater here year-round, during the cooler months they move productions inside to the Elizabeth Huth-Coates Theatre.

STEP UP YOUR GAME

KERRVILLE HAS ALWAYS BEEN KNOWN FOR ITS WIDE-OPEN SPACES, and we have put this land to good use for both outdoor and sport enthusiasts. Beyond the currents of the Guadalupe River, there are a number of ways to get active and put your skills to the test in Kerrville. Let's play!

Those who claim to be a great shot can test their sporting prowess at **HILL COUNTRY SHOOTING SPORTS CENTER**. This isn't some open field with a few bottles and cans lined up along a log, this is a top-of-the-line sport shooting facility ready for novices and experts alike. Experience the thrill of skeet shooting, and you're sure to find yourself a new hobby.

Need something more traditional? With three golf courses, Kerrville is a great place to host your next golf trip. **SCOTT SCHREINER GOLF COURSE** offers visitors a Par 70, 6,453-yard (from the tips) experience that will challenge players of every skill level, while remaining fun and fair to play. The 27-hole, championship golf complex at **COMANCHE TRACE**, a semi-private course, allows players to traverse various aspects of the beautiful Texas Hill Country terrain depending on which of the award-winning sides you play: The Hills, The Valley, or The Creeks.

THE RIVERHILL COUNTRY CLUB is well...a country club, but visitors to Kerrville can gain access to the beautiful course—and other country club amenities like the relaxing pool and tennis courts—with the Stay N' Play privilege by staying in the club's cottages during their visit in Kerrville. That means you'll have everything you need for a great guys or gals weekend golf trip.

Kerrville also offers space for other traditional sports with their city owned Olympic Pool facility, the **HEB TENNIS CENTER** offering 14 lighted courts and pro shop, and the **KERRVILLE SPORT COMPLEX**. This 104-acre multi-sport complex for soccer, baseball, and softball offers year-round play for tournaments, indoor hitting and pitching facilities, and a pro shop.

TO SEE MORE VENUES,
SCAN THE QR CODE BELOW.



SCOTT SCHREINER MUNICIPAL GOLF COURSE
PHOTO CREDIT: SCOTT SCHREINER MUNICIPAL GOLF COURSE



KERRVILLE'S CRAFTED CUISINE

ESTABLISHMENTS IN KERRVILLE CONTINUE TO PUSH THE CULINARY BOUNDARIES of what visitors are likely to expect in a small Texas town. Whether you're craving a Turkey Swiss combo on freshly baked bread, a seasonal salad with freshly sourced ingredients, or hand-tossed pizzas, you can find it here in Kerrville. Here are five of our craft food favorites.

FRANCISCO'S RESTAURANT

Come for the art and stay for the food, or come for the food and stay for the art. Either way, you can't go wrong at this eclectic Kerrville eatery-meets-gallery housed in the historic Weston Building. Francisco's Restaurant serves sizable salads and sandwiches as well as a fine selection of pastas, seafood, and steak – including filet mignon and ribeye seasoned with Mexican fusion sauces like white wine cilantro butter and teriyaki chipotle. Where else in the world can you get pico de gallo on pumpnickel bread? If it's your first time here, take this pro tip: start with the fried oysters or Veracruzana nachos and ask for an outside table. The people watching is as inspiring as the art.

GRAPE JUICE

Grape Juice doesn't just boast an impressive wine list, it also has 20 rotating beers—including local Texas brews, of course—on tap and daily happy hour specials. Even if your waiter isn't a professional sommelier, they'll be able to tell you which drinks to pair with your dishes. Foodwise, Grape Juice is famous for its answer to macaroni (which it calls "crackeroni"), its schmears – yes, schmears – and its unbelievably addictive brussel sprouts dressed with bacon, feta, and a sweet soy drizzle (they're so hearty you can add a protein to make them a meal). There's also the award-winning venison chili and antelope nachos, both featuring wild game from a local ranch. For dessert, why not indulge in a homemade salted caramel ice cream cake? The patio is dog-friendly and outfitted with heaters and blankets, so the whole family stays comfy and together.

IL POSTO ITALIAN RESTAURANT

Transport your taste buds to Italy at il Posto Italian Restaurant. Located in Kerrville's historic Pampells building downtown, il Posto is serving handcrafted Italian favorites like spaghetti bolognese with homemade meat sauce, chicken piccata, pizza, and amazing alfredos, just to name a few items. Don't forget to treat yourself with some tiramisu or a cannoli for dessert.



RAILS: A CAFE AT THE DEPOT



FRANCISCO'S



RAILS: A CAFÉ AT THE DEPOT

Located in a train depot dating back to 1915, this restaurant is worth a visit even if it's not meal time. Still, it's impossible not to be enticed by Rails' menu which features elevated takes on salads, burgers, paninis, pasta, seafood, and steaks. Try unique dishes like penne with quail breast, tortilla crusted tilapia, and Spanakopita – a flaky spinach pie you can normally only find in Greece. Beverage-wise think small batch specialty teas, organic prickly pear cactus pink lemonade, and old-fashioned root beer.

For dessert, explore their extensive dessert tray or venture next door to their bakery, the Sweeter Side of Rails, and choose from 10 different flavors of homemade cupcakes including s'mores and Reese's Peanut Butter Cup. They're so pretty that biting into their fluffy buttercream frosting seems criminal. But it's not. Neither is bringing Fido. Rails has a separate dog menu!

FOR A COMPLETE
LIST OF RESTAURANTS,
SCAN THE QR CODE BELOW



GET EXOTIC



SHONTO RANCH
PHOTO CREDIT: SHONTO RANCH

CRESTS AND VALLEYS LINED WITH LUSH TREES, wide open sunset vistas splashed in every hue of gold, the hush of a living river. Kerrville is Texas Hill Country at its finest. Lovers of the outdoors have treasured Kerrville for generations, and now it's your turn to experience what you've been missing. Take a look at some of the best locations Kerrville has to offer.

Y.O. RANCH HEADQUARTERS

A historic Texas Hill Country destination, the Y.O. Headquarters offer a top-tier wildlife hunting experience. The immense 566,000 acre property is home to over 25 different exotic game species. From the native white-tailed deer to zebra, the Y.O. Headquarters hosts game animals from all over the world.

LOVERS OF THE OUTDOORS HAVE TREASURED KERRVILLE FOR GENERATIONS.

For those less inclined to hunt, there are wildlife tours for both private parties and daily groups. Guests and members can lodge overnight in one of the available cabins or rooms. Fitted with stone fireplaces and air conditioning, the overnight stay is sure to give you the right amount of history.

The Y.O. Headquarters also hosts various events such as corporate retreats, reunions, and even weddings. For the kids, there's a beautiful pool, a paintball arena, and more.

SHONTO RANCH

For a more traditional Texas hunting and fishing experience, head to Shonto Ranch. Their specialty: axis deer. These beautiful animals are immediately identifiable by their striking antlers and spotted coats. With some of the Top 10 Safari Club World Records for Trophy Axis Deer, Shonto Ranch gives guests the hunt of a lifetime.

Shonto Ranch has over 15 other exotic and local species available for hunting. From Rio Grande turkeys to wildebeests, guests can hunt a plethora of game. There are safari tours offered in the evening for those interested in observing instead of hunting.

Fishing at Shonto Ranch will prove bountiful year-round, with rainbow trout, largemouth bass, and two species of catfish able to be caught from their ten different catch and release lakes.

OUR HILL COUNTRY NEIGHBORS

KERRVILLE HAS A LOT TO OFFER, but we'd be remiss not to mention the gems just down the road. Besides the city itself, a great perk of our town is actually what lies at the end of a scenic drive away from Kerrville. We make for a great home base to explore our top-notch neighboring attractions. Root yourself in Kerrville and venture out to our nearby Texas Hill Country destinations!

HUNT + INGRAM IN WEST KERR

Take a scenic country drive west of Kerrville for two Kerr County gems: the towns of Hunt and Ingram. If you want to learn about authentic Texas culture, mingle with the locals, and enjoy the views of the picturesque Guadalupe River, these two communities are the perfect spots. Stop by The Historic Old Ingram Loop for an eclectic handful of charming shops with goods ranging from antiques and pottery to wood carvings, copper decor, and jewelry.

POINT THEATRE + STONEHENGE II

While in Ingram, be sure and check out the campus of the Hill Country Arts Foundation. HCAF boasts the Duncan-McAshan Visual Arts Center with exhibitions featuring locally, nationally, and internationally recognized artists, the historic Smith-Ritch Point Theatre located on the banks of the Guadalupe River, and their indoor Elizabeth Huth-Coates Theatre. Of course, no stop is complete without checking out Stonehenge II & the Easter Island replicas while you're there.

BRIDGET'S BASKET LOCALLY SOURCED EATS

Then, continue on Highway 39 to the town of Hunt where you can take in the scenic route and beautiful views of the Guadalupe River along the way. It's a short drive from Kerrville for farm-to-table cuisine at Bridget's Basket. Bridget's was established with the concept to grow, process, and create what we consume. This family-owned restaurant and market is an effort to create a truly self-sustaining eatery. Specifically, Bridget's boasts good eats with seasonal veggies straight from their garden, farm fresh eggs, canned goods, and gifts in their shop located in Hunt, TX.

If you are up for the drive, venture on a little further past Bridget's Basket to visit





the Hunt General Store and the two forks of the Guadalupe River where the headwaters for this river begin and, of course, more scenic routes along FM 1340 and Highway 39.

BANDERA, TX: THE COWBOY CAPITAL OF THE WORLD

The Cowboy Capital of the World is conveniently located just south of Kerrville. Head down to Bandera, TX for year-round cowboy-themed fun at dude ranches, Saturday afternoon “gunfights,” and nightly music. On the drive down, step back in time to a place rich in history and nestled in the Texas Hill Country on the banks of the Verde Creek at Camp Verde General Store & Restaurant. Over 150 years old, Camp Verde is the perfect stop for a truly unique lunch experience and shopping.

FIND COMFORT

Take a scenic drive to Comfort, TX and discover a community that is absolutely rich in history. Stroll through the downtown business district featuring restaurants, boutiques, antique stores, and bed & breakfasts. Nearly all of Comfort is considered a National Historic District with many buildings designed by notable architects. Stop by one of the many wineries for local libations and learn from one of the knowledgeable sommeliers!

GET LOST AT LOST MAPLES

Make the most of the Texas Hill Country by getting out in nature. Lost Maples State Natural Area is well-known for its beautiful fall foliage, but the state park is also worth visiting year-round. Head southwest from Kerrville and hit the 10+ miles of trails for camping, fishing, birding, and even stargazing. Pay special attention to the gorgeous Uvalde Bigtooth Maples (the park’s namesake) protected along the trails and throughout the park.

TEE TIME IN UTOPIA

Golf, anyone? Spend the day in Utopia, TX, our neighbors to the southwest. The Utopia Golf Course isn’t just any golf course — it served as the inspiration for a book, which then became the movie, *Seven Days in Utopia*, starring Robert Duvall. For an authentic Utopia experience, book a tee time and enjoy the scenic Hill Country views that doubled as the backdrop for this film.

**WHEREVER
YOUR HILL
COUNTRY TRIP
TAKES YOU,
KERRVILLE WILL
MAKE A GREAT
HOME BASE.**

TEXAS, CRAFTED BEAUTIFULLY



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