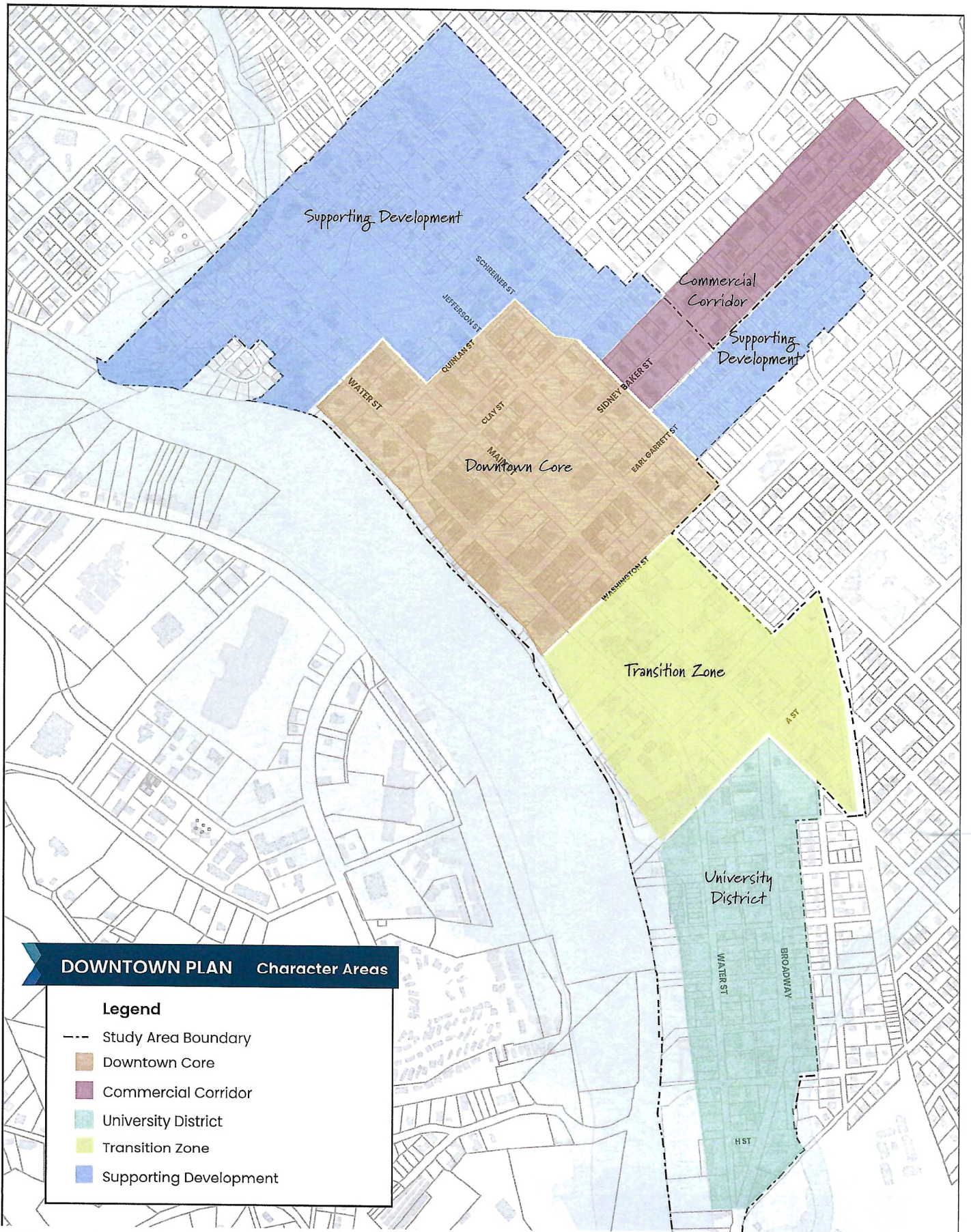


Figure 17 Character Areas



# Downtown Core Character Area

## Key Points

- Primary concentration of activity and active uses
- Expand the downtown experience west of Sidney Baker Street
- Focus on ground floor activation
- Highly pedestrianized streetscapes with centralized parking and strong experiential elements
- Highest rate of investment from the City's end

## Anticipated Uses

- Vertical mixed-use buildings with residential or office on upper floors, Hospitality, Drinking and dining, Entertainment, Boutique retail, Public buildings, Cultural assets

## Scale

- 1-3 stories

## Special Considerations

- Historic preservation
- Lowered parking requirements, to be studied
- Event management
- More engagement with the River

